



14TH INTERNATIONAL SYMPOSIUM

Digestive Physiology of Pigs

**BRISBANE CONVENTION
& EXHIBITION CENTRE**

Cnr Merivale and Glenelg Streets
South Bank, Brisbane, Queensland Australia

21–24 August 2018

Sponsorship Opportunities

www.dppigs.org/2018

Your invitation

On behalf of the Organizing Committee, we are excited to announce the 14th International Symposium on Digestive Physiology in Pigs that will be held in Brisbane (Australia) between the 21 and 24 August 2018 (DPP2018). We are proud to host the conference in the Asia-Pacific for the first time since the Symposium series started in Shinfield (Reading, UK) in 1979. Previous conferences have been held triennially in France, Denmark, Poland, The Netherlands, Germany, France, Sweden, Canada, Denmark, Spain, USA and Poland.

The DPP is currently considered one of the most important global scientific events in the fields of pig nutrition and gut physiology covering as well endocrinology, immunology, microbiology and health and the pig as a model for human digestive physiology. The Australasian pig science and industry community have united and aim to meet the high standards set by the previous meetings. Among other initiatives we are particularly proud to introduce a student program to assist MPhil/PhD candidates to attend the conference. All in all, we expect to attract around 400 attendees from Asia, Europe and North and South America.

Importantly to our Organizing Committee, we have an ambitious target in promoting strong academia-industry partnerships. The synergies between the two have become in our countries (Australia and New Zealand) a vocational activity and a paradigm of successful paths on how research and innovation foster academic excellence while reaching the final producer and consumer. The Australian pig research leadership supported by the Pork CRC and the Australian Pork Limited are excellent examples. Thus, the DPP2018 is strongly committed to facilitate and strengthen these encounters by offering satellite symposiums, workshops and other joined events.

However, we do realise that all of the above will not be possible without a strong sponsorship program. The Sponsorship Committee has put together a sponsorship program (see prospectus attached) aimed at maximizing the value for our sponsors. We hope to count on your support.

We look forward to count on your generous support and to see you at the DPP2018.



Assoc. Prof. Eugeni Roura
The University of Queensland
Co-Chair



Professor Frank Dunshea
The University of Melbourne
Co-Chair



The symposium

The symposium organising committee is pleased to offer organisations an opportunity to provide sponsorship of the Symposium. This is an opportunity for your organisation to demonstrate support for this event, to increase customer contact, and pursue business opportunities.

For professional organisations of scientists, researchers, nutritionists, feed additives, veterinary products and feed and pig producers this is an opportunity to showcase your society or organisation to like-minded and interested colleagues who may well be stimulated to join the symposium.

The theme of the Symposium focuses on the advances in Digestive Physiology in pigs.

The symposium will give you the opportunity to network with a diverse audience of professionals in academia and in industry, with interests in digestive physiology, nutrition, feed formulation, feed additives, and pig production.

Who will attend?

Academic and industry researchers, university lecturers, nutritionists, gastroenterologists and managers involved in technical sales, pig production and feed formulation from world-wide will attend the 2018 Symposium which is being held in Australia for the first time.

What topics will be covered?

A wide variety of plenary speakers have been selected and are currently being contacted. Topics include (Please note topics are still subject to change):

Session 1: GIT nutrient sensing and the enteroendocrine system

Session 2: Gut health and intestinal immunity

Session 3: Rate and extent of ingredient digestion (in the small intestine)

Session 4: Metabolic diseases and/or brain activity/cognition (the value of pig as a model)

Session 5: Microbiome development and barrier function

What else will be happening at DPP2018?

In addition to the technical program there will be social functions that will encourage and foster networking opportunities.

To attract international delegates, the Symposium will be held in the centre of Australia's premier tourist region and close to some of the world's greatest natural attractions. We are encouraging delegates to combine the Symposium with a holiday to explore the charm of the Australian country towns, the Gold Coast or the Sunshine Coast. All this is within easy reach of Brisbane.

Sponsorship contact

We encourage you to contact the Sponsorship Coordinator to discuss the best sponsorship package to meet your budget and needs. If you have specific requirements or desired outcomes linked to your sponsorship, we would be happy to tailor a package to suit your organisation.

Symposium secretariat



Email: dpp2018@expertevents.com.au

Tel: +61 7 3848 2100

PO Box 351, Hamilton Central QLD 4007 Australia

Prof. Robert van Barneveld

Chairman, DPP2018 Sponsorship Committee

Email: robert.vanbarneveld@sunporkfarms.com.au

SOLD

Diamond sponsor

Exclusive opportunity

AS A DIAMOND SPONSOR OF THE SYMPOSIUM, YOU WILL ENJOY THE HIGHEST LEVEL OF EXPOSURE OFFERED OVER ALL OTHER SPONSORS. AS THE DIAMOND SPONSOR, YOU WILL RECEIVE CONSIDERABLE EXPOSURE AND RECOGNITION THROUGH THE FOLLOWING BENEFITS:

- Chairing and negotiated naming rights to one major plenary session during the Symposium.
- Opportunity to nominate and provide a keynote speaker for one of the major plenary sessions (speaker to be approved by Scientific Program Committee by agreed date).
- 2 x Trade exhibition spaces for the entire Symposium.
- Opportunity to launch a product/service at the Symposium or at a private exclusive event prior to the Symposium (e.g. Monday 20 August or Tuesday 21 August).
- Have your logo prominently displayed around every delegate's neck! Your logo or company name will be printed on the lanyard which every conference delegate will receive on registration and wear during the conference. (Artwork to be supplied by sponsor. Sponsor will have final approval prior to printing).
- 100-word company profile in the conference program (provided by sponsor – subject to printing timelines).
- Corporate banner/signage placed in prominent positions during the Symposium (provided by sponsor).
- Company name and logo to be placed on all Symposium promotional material, including hyperlink to company's website on Symposium website.
- Acknowledgement as Diamond sponsor in opening and closing addresses.
- Acknowledgement as Diamond sponsor in Symposium program.
- Two inserts in Symposium satchel (to be provided by sponsor – size and content to be approved by the symposium organizing committee).
- A full-page advertisement in Symposium proceedings (artwork to be provided by sponsor).
- Six full complimentary symposium registrations; includes all technical sessions and social program.

Package: US\$30,000

Platinum sponsor

(four opportunities available)

AS A PLATINUM SPONSOR OF THE SYMPOSIUM, YOU WILL ENJOY A HIGH LEVEL OF EXPOSURE AND WILL RECEIVE CONSIDERABLE EXPOSURE AND RECOGNITION THROUGH THE FOLLOWING BENEFITS:

- Negotiated naming rights to one major plenary session during the Symposium.
- 2 x Trade exhibition spaces for the entire Symposium.
- 50-word company profile in the conference program (provided by sponsor – subject to printing timelines).
- Corporate banner/signage placed in prominent position during the Symposium. (provided by sponsor).
- Company name and logo to be placed on all Symposium promotional material, including hyperlink to company's website on Symposium website.
- Acknowledgement as Platinum sponsor in opening and closing addresses.
- Acknowledgement as Platinum sponsor in Symposium program.
- One insert in Symposium satchel (to be provided by sponsor).
- One half page advertisement in Symposium proceedings (artwork to be provided by sponsor).
- Four full complimentary symposium registrations; includes all technical sessions and social program.

Package: US\$15,000

Gold sponsor

AS A GOLD SPONSOR OF THE SYMPOSIUM, YOU WILL RECEIVE AN EXCELLENT LEVEL OF EXPOSURE DURING THE ENTIRE SYMPOSIUM.

- Negotiated naming rights to one Symposium session.
- Trade exhibition space for the entire Symposium.
- Corporate banner/signage placed in prominent position during the Symposium. (provided by sponsor).
- Company name and logo to be placed on all Symposium promotional material, including hyperlink to company's website on Symposium website.
- Acknowledgement as Gold sponsor in opening and closing addresses.
- Acknowledgement as Gold sponsor in Symposium program.
- One insert in Symposium satchel (to be provided by sponsor).
- Two full complimentary Symposium registrations, includes all technical sessions and social program.

Package: US\$7,500

Silver sponsor

AN EXCELLENT COST EFFECTIVE PACKAGE THAT ENSURES YOUR NAME IS PREDOMINATELY DISPLAYED THROUGH THE ENTIRE SYMPOSIUM.

- Recognition as Silver sponsor.
- Tabletop display for the entire Symposium.
- Company name and logo to be placed on all Symposium promotional material, including hyperlink to company's website on Symposium website.
- Acknowledgement as Silver sponsor in Symposium program.
- One insert in Symposium satchel (to be provided by sponsor).
- One full complimentary Symposium registration, includes all technical sessions and social program.

Package: US\$3,500

Welcome Reception (exclusive)

SOLD

THE OPPORTUNITY TO HOST THE OFFICIAL WELCOME RECEPTION WILL BE HELD ON THE EVENING OF TUESDAY 21 AUGUST 2018. SPONSORSHIP OF THIS EVENT WILL ENTITLE YOU TO THE SILVER SPONSOR ARRANGEMENTS PLUS THE FOLLOWING ADDITIONAL PROMOTIONAL OPPORTUNITIES:

- Naming rights to the Welcome Reception.
- Corporate signage (provided by sponsor) in prominent display at the Welcome Reception.
- Opportunity for brief address at the Welcome Reception.
- Sponsor is encouraged to provide promotional attire for Welcome Reception wait staff.
- Opportunity to provide entertainment (at cost) to create a 'wow' factor to kick start the conference.
- One insert in Symposium satchel (to be provided by sponsor).
- One full complimentary Symposium registration, includes all technical sessions and social program.

Package: US\$4,000

SOLD

Symposium Dinner sponsor (exclusive)

THE SYMPOSIUM DINNER WILL BE HELD ON THE EVENING OF THURSDAY 23 AUGUST 2018. SPONSORSHIP OF THE DINNER WILL ENTITLE YOU TO THE SILVER SPONSOR ARRANGEMENTS PLUS THE FOLLOWING PROMOTIONAL OPPORTUNITIES.

- Naming rights to the Symposium Dinner.
- Corporate signage prominently display during the Symposium dinner (to be provided by sponsor).
- Logo included on delegates' Symposium dinner menus.
- Promotional material distributed at the Symposium dinner (to be provided by sponsor).
- Opportunity to provide a small branded gift for each delegate at the dinner (to be provided by sponsor).
- Opportunity to welcome delegates to the dinner (30 minutes).
- One insert in Symposium satchel (to be provided by sponsor).
- One full complimentary Symposium registration, includes all technical sessions and social program.
- Four additional tickets to attend the Symposium dinner.

Package: US\$8,000

SOLD

Satchel sponsor (exclusive)

THIS IS AN OPPORTUNITY FOR YOUR ORGANISATION TO BE PROMOTED, NOT ONLY AT THE SYMPOSIUM, BUT ALSO EXTENSIVELY AFTER THE EVENT. WE UNDERTAKE TO PROVIDE A SACHEL THAT IS SUITABLE FOR USE BY DELEGATES IN THEIR POST-SYMPOSIUM ACTIVITIES.

- Your company logo and the Symposium logo to be placed on the satchel.
- One insert in Symposium satchel (to be provided by sponsor).
- Company logo and name to appear prominently on all Symposium promotional material, including a hyperlink to the company's web site on the Symposium web site.
- Two full complimentary Symposium registrations, includes all technical sessions and social program.

Package: US\$4,000

Supporter

Build your own package

BE RECOGNISED AS A DPP2018 CONFERENCE SUPPORTER. TELL US YOUR DESIRED OUTCOMES AND OBJECTIVES, AND WE ARE HAPPY TO TAILOR A PACKAGE THAT WILL SUIT YOUR INDIVIDUAL NEEDS AND SHOW YOUR VALUED SUPPORT OF THE CONFERENCE. YOUR PROMOTIONAL OPPORTUNITIES COULD PROVIDE YOU WITH NAMING RIGHTS TO:

- | | |
|---------------------------------------|--|
| <input type="checkbox"/> Barista zone | <input type="checkbox"/> Afternoon tea |
| <input type="checkbox"/> Morning tea | <input type="checkbox"/> Lunch |

As a DPP2018 Conference Supporter you will be demonstrating your support of this important global scientific event.

Package: US\$2,000

Student Travel Grant

WHY NOT SUPPORT AN EARLY CAREER ACADEMIC AND RESEARCHER TO PRESENT THEIR WORK AT THE SYMPOSIUM? THE SYMPOSIUM IS A GREAT OPPORTUNITY FOR THEM TO EXCHANGE KNOWLEDGE WITH THEIR PEERS AND PROVIDES AN OUTSTANDING PROFESSIONAL DEVELOPMENT OPPORTUNITY.

Acknowledgment of your support will be through your logo branding on the symposium website as a Student Travel Grant sponsor. At the conference, each travel award recipient and your organisation will be acknowledged prior to the student's presentation.

Package: US\$2,000

Satchel inserts

Organisations will have the opportunity to reach all delegates directly by providing inserts for delegates' satchels. Inserts can be up to A4 size and may take the form of a brochure, flyer or sample, promoting products or services. The symposium secretariat will approve all inserts.

Package: US\$500 per insert

Exhibitor

EXHIBITION SPACES WILL BE SPREAD THROUGH THE COMMON AREAS OF THE VENUE WHERE MORNING AND AFTERNOON TEA WILL BE SERVED ALLOWING MAXIMUM CONTACT WITH DELEGATES.

The Symposium provides you with a unique opportunity to highlight your services, research, technologies and products in allied fields and related disciplines, and provides the perfect forum for you to distribute information, promote your products and develop company loyalty. You can talk face-to-face with potential clients, customers and buyers.

Create links for future business... a well-designed exhibit helps you attract interest and develop new leads, while at the same time increasing the educational value of the meeting for attendees. This Symposium is a great opportunity for you to showcase your business.

- One exhibition booth, approx. 3m x 2m, including velcro friendly booth walls, with a company name signage across the front; including lighting and access to power (if required); table and two chairs.
- Two tickets to the Welcome Reception
- One complimentary Symposium registration, includes all technical sessions.
- Complimentary insert in Symposium satchel (insert to be provided by the sponsor).

Package: US\$3,000



Sponsorship summary

BENEFITS	Diamond US\$30,000	Platinum US\$15,000	Gold US\$7,500	Silver US\$3,500	Welcome Reception US\$4,000	Symposium Dinner US\$8,000	Satchel US\$4,000	Supporter US\$2,000	Student Travel Grant US\$2,000
Chairing of one plenary session	✓								
Naming rights of one plenary session	✓	✓	✓						
Nominate keynote speaker	✓								
Address at named function					✓	✓			
Complimentary Registrations	6	4	2	1	1	1	2		
Dinner tickets						4			
Satchel insert	2	1	1	1	1	1	1		
Opportunity to provide a small branded gift for each delegate at the dinner						✓			
Advertisement in symposium handbook	1 page	1/2 page							
Company profile in symposium handbook	✓ 100 words	✓ 50 words							
Trade exhibition at the symposium	2 sites	2 sites	1 site						
Table top display at the symposium				✓	✓	✓			
Product launch opportunity	✓								
Named sponsor	Lanyard				Welcome Reception	Symposium Dinner	Satchel		
Corporate signage at named event					✓	✓			
Corporate banner/signage in prominent position during the symposium	✓	✓	✓						
Company logo on promotional material and website	✓	✓	✓	✓	✓	✓	✓	✓	✓

Sponsorship application form

21–24 AUGUST 2018, BRISBANE CONVENTION & EXHIBITION CENTRE (BCEC)

DPP2018 Symposium

Company/organisation name:	
Contact name:	
Position:	
Address:	
City:	
State:	
Country:	Postcode:
Phone:	
Email:	
Signature:	
Date:	

I am authorised to sign this document on behalf of the organisation and acknowledge that the company will pay all costs and follow the guidelines, terms & conditions as detailed in this prospectus.

Sponsors with trade display:

Please provide a copy of your Certificate of Currency which discloses your insurance coverage for the symposium dates of 21–24 August 2018.

☐ I acknowledge and accept the symposium sponsorship and trade display conditions as outlined in the prospectus. I hereby agree to indemnify DPP2018, its committee members, Expert Events and the BCEC against claims arising from loss or damage to exhibits, injury to persons, and any damage caused to the space, walls, floor, ceilings, furniture, fittings caused by us at the venue during the move-in period, occupancy and move-out period. We also agree to keep our exhibition booth manned and operational and will not commence packing or removal until after the trade display closes.

Signed:

Date:

Position:

Sponsorship item	Cost	Please ✓
Diamond	US\$30,000	SOLD
Platinum	US\$15,000	
Gold	US\$7,500	
Silver	US\$3,500	
Welcome reception	US\$4,000	SOLD
Symposium dinner	US\$8,000	SOLD
Satchel	US\$4,000	SOLD
Supporter	US\$2,000	
Student travel grant	US\$2,000	
Exhibitor	US\$3,000	
Satchel insert (per insert)	US\$500	

Applications must be accompanied by a 50% deposit with the remaining 50% paid by 28 February 2018.

Payment in full is required for all new confirmed sponsorships and exhibition bookings received after 28 February 2018.

Sponsor requests will not be confirmed until this payment is received.

- ☐ Payment of \$_____ will be made by cheque/bank draft, payable to DPP2018
- ☐ Payment of \$_____ will be made via direct debit into the DPP2018 bank account (details will be provided on tax invoice). Remittance advice must be sent to dpp2018@expertevents.com.au

Please EMAIL this completed form to:

DPP2018 symposium secretariat
c/- Expert Events
PO Box 351 Hamilton Central Qld 4007 Australia
Phone: +61 7 3848 2100
Email: dpp2018@expertevents.com.au

Terms and Conditions, Cancellation Policy

Terms & Conditions

THE FOLLOWING TERMS AND CONDITIONS APPLY TO ALL SPONSORSHIP AND EXHIBITION STAND PACKAGES:

- Payment of sponsorship – A 50% deposit is required upon confirmation of your sponsorship and/or exhibition display. The remaining 50% is due on 28 February 2018. Payment in full is required for all new confirmed sponsorships and exhibition bookings received after 28 February 2018.
- The Symposium Organisers will take the utmost care to fulfil all listed benefits. All marketing material and artwork must be provided by the sponsor at the sponsor's own cost prior to 30 May 2018.
- The sponsor is responsible for any display banners supplied and erected at the Symposium and must coordinate with the symposium secretariat, Expert Events, prior to the event.
- Sponsors are responsible for the security of their own equipment and materials whilst at the Symposium.
- Exhibition Stand numbers will be allocated from the floor plan on a first come, first served basis.

Cancellation Policy

IF THE SPONSORSHIP OR EXHIBITION PACKAGE CAN BE RESOLD TO ANOTHER COMPANY, THE COMPANY WILL RECEIVE A FULL REFUND, LESS ADMINISTRATIVE FEES OF 25% OF THE TOTAL SPONSORSHIP OR EXHIBITION RATE. IF NOT ABLE TO BE RESOLD, THE COMPANY WILL BE LIABLE TO PAY THE FOLLOWING FEES:

- 50% of the total sponsorship/exhibition fee, if the cancellation request is received in writing before 28 February 2018.
- 100% of the total sponsorship/exhibition fee, if the cancellation request is received in writing after 30 May 2018.
- Any refunds of deposits paid will be made after the Symposium but no later than 30 September 2018. The company will not be entitled to any interest that the organiser may have derived from deposits made by the company. All bank charges, including senders and receiver's charges, resulting from a refund related to cancellation of a sponsorship/exhibition items will be passed on to the sponsor/exhibitor.